

**Year 12
Autumn Term**

| Topic/Unit | Unit 1 Exploring Business | Unit 3 Personal & Business Finance |
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| Knowledge (Content covered) | Learning Aim A: Explore the features of different businesses and analyse what makes them successful Learning Aim B: Investigate how businesses are organised Learning aim C: Examine the environment in which businesses operate Learning aim D: Examine business markets Learning aim E: Investigate the role and contribution of innovation and enterprise to business success | Learning aim A: Explore the features of different businesses and analyse what makes them successful Learning Aim B: Explore the personal finance sector Learning Aim C: Understand the purpose of accounting Learning Aim D: Select and evaluate different sources of business finance Learning Aim E: Break-even and cash flow forecasts Learning Aim F: Complete statements of comprehensive income and financial position and evaluate a business's performance |
| Skills | <ul style="list-style-type: none"> ● Strong communication skills (oral and written) ● Analytical and critical thinking ● Problem solving Decision making ● Logical thinking Presentation and report writing skills ● Numeracy and an understanding of how to interpret and use financial data ● Self-motivation, initiative and effective time management | |
| Assessment | In class tests & Home Learning Summative Assessment (3 x Written Assignments) | In class tests & Home Learning Summative Assessment (Exam) |
| Gatsby 4 (Linking curriculum learning to careers) GATSBY BENCHMARK 4 | Over the course of this unit we will be looking at different administration careers, including Management, HR and other professional roles | Over the course of this unit we will be looking at different financial careers, including Accountant, Banking and other professional roles within this sector |

**Year 12
Term 2**

| Topic/Unit | Unit 2 Develop a Marketing Campaign | Unit 27 Work Experience |
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| Knowledge (Content covered) | Learning aim A: Explore the features of different businesses and analyse what makes them successful Learning aim B: Investigate how businesses are organised Learning aim C: Planning and developing a marketing campaign | Learning aim A: Investigate opportunities for work-related learning Learning aim B: Carry out work experience in an appropriate and safe manner Learning aim C: Reflect on work experience undertaken and its influence on own personal and professional development |
| Skills | <ul style="list-style-type: none"> ● Strong communication skills (oral and written) ● Analytical and critical thinking ● Problem solving Decision making ● Logical thinking Presentation and report writing skills ● Numeracy and an understanding of how to interpret and use financial data ● Self-motivation, initiative and effective time management | |
| Assessment | In class tests & Home Learning Summative Assessment (Controlled Assessment) | In class tests & Home Learning Summative Assessment (2 x Assignment & 1 Week Work Experience) |
| Gatsby 4 (Linking curriculum learning to careers) GATSBY BENCHMARK 4 | Over the course of this unit we will be looking at different Marketing careers, including Management, advertising and other professional roles within the marketing sector | Over the course of this unit we will be looking at a wide variety of different careers that |

**Year 12
Term 3**

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| Topic/Unit | Unit 4 Managing an Event |
| Knowledge (Content covered) | Learning aim A: Explore the features of different businesses and analyse what makes them successful Learning aim B: Investigate the feasibility of a proposed event Learning aim C: Develop a detailed plan for a business or social enterprise event Learning aim D: Stage and manage a business or social enterprise event Learning aim E: Reflect on the running of the event and evaluate own skills development |
| Skills | <ul style="list-style-type: none">● Strong communication skills (oral and written)● Analytical and critical thinking● Problem solving Decision making● Logical thinking Presentation and report writing skills● Numeracy and an understanding of how to interpret and use financial data● Self-motivation, initiative and effective time management |
| Assessment | In class tests & Home Learning Summative Assessment (3 x Written Assignments) Plus 1 Event |
| Gatsby 4 (Linking curriculum learning to careers) GATSBY BENCHMARK 4 | Over the course of this unit we will be looking at different careers that go into planning and putting on an event, including Management, advertising, supply chain management and other professional roles within this sector |